



REPORT OF THE WOMEN'S DAY CAMPAIGN



Co-funded by
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Deliverable D3.4

Project Reference: 101049967

Project partners



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Unió de Federacions
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**Sport and
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Sport serving society



**Sport et
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About GAP WOMEN



GAP WOMEN is firmly committed to **engage in sport adult women aged 18- 50**, including ones from groups at risk of social exclusion (immigrants, refugees, physically/intellectually disabled, mentally ill, victims of gender violence, etc.) but also to organisations, federations, clubs and public authorities which need to take on board the commitment to promote sport for equality, social integration, sustainability and economic development.



<https://erasmus-plus.ec.europa.eu/projects/search/details/101049967>

Objectives of the project

GAP WOMEN primary objective centred on **promoting women's participation in sport** in order to increase the number of women's federation licences while also promoting inclusive and sustainable sport. To this end, it will take as its starting point a preliminary study on the current situation of the gender gap in sport and will empower federations and other organisations by offering training (online to drive digitalisation in the industry) and tools to further good practices.

Follow the project news



<https://gapwomen.ufec.cat/>



Partners social media and websites

About International Womens' Day Campaign



In celebration of International Women's Rights Day on March 8, the Gap Women project partners **rallied to enhance women's involvement in sports**. A variety of events unfolded across numerous playing fields throughout Europe, engaging over **800 participants in total**.

Why it was crucial to implement those campaigns? Despite progress, **significant gender inequalities persist in the European sports sector**. In 90% of sports, there is a marked difference in the number of licenses held by men and women within sports federations. These **disparities** are entrenched in a system that impedes the growth of women's sports, resulting in various forms of inequality.

To address this issue, the Gap Women project, **co-funded by the European Union**, unites 10 partners with a shared goal: to promote women's participation in sports and increase the number of female-held federation licenses. The initiative focuses on women, including those at risk of social exclusion, as well as organizations, federations, clubs, and public authorities. Through a series of **awareness activities and events**, Gap Women strived to foster a more inclusive and equitable sports environment.

On **March 8, International Women's Rights Day**, the project spotlighted women in sports, celebrating their roles as athletes, managers, coaches, and leaders through a series of events. **Partners, clubs and federations across Europe** participated in the campaign to advance gender equality in sports.

In the next pages, here's more details about the development of Gap Women **identity** and the **results of the implemented activities online and offline**.



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Building our visual identity

All the Gap Women partners agreed that establishing a clear visual identity for an Erasmus+ project focused on women's participation in sports was crucial for:

- 🎯 enhancing visibility
- 🎯 raising awareness
- 🎯 unifying the project's message

Gap Women identity represents the **project's values of inclusivity and gender equality**, which aim is to attract support and engagement. Consistent visual elements inspire and motivate women to participate, facilitate communication with stakeholders, and ensure all activities are recognized as part of a cohesive effort. Over time, a strong visual identity contributes to the project's long-term impact and legacy, boosting the overall brand equity of the Erasmus+ program by showcasing its effective address of gender equality in sports.





Our Logo



The choice of a logo is a crucial decision for any project, as it becomes the visual symbol representing the project's identity and values. In the case of the provided logo for a European project under the Erasmus Plus Sport program, focused on increasing women's participation in federated sports and sports in general, its design includes several important elements:

Typography and Colors: The logo features a modern and dynamic typography, conveying a sense of energy and movement, which are essential characteristics in sports. The chosen colors have specific meanings: gray can represent neutrality and professionalism; the vibrant colors like yellow, green, and blue in the center suggest diversity and inclusion; and red denotes passion and action, fundamental in sports and the fight for gender equality.

Integrated Design: The integration of the word "GAP" in gray with "WOMEN" in red and the intermediate colors not only unifies the message but also symbolizes the transition and closing of the gender gap in sports. This visual fusion supports the project's mission to bridge existing disparities.

Legibility and Simplicity: The design is clean and legible, ensuring that the message is easy to understand and remember. The simplicity of the logo makes it recognizable in different contexts and sizes, from t-shirts to promotional materials.

Symbolism: The use of the term "GAP" highlights the project's goal of addressing and reducing gender differences in sports. By prominently integrating "WOMEN," it underscores the specific focus on women, reinforcing the central purpose of the project.

Visual Impact: The combination of vibrant colors and bold typography creates a strong visual impact, capturing attention and leaving a memorable impression. This is essential for awareness and promotional campaigns.

Cultural Compatibility: The design is culturally neutral, making it appropriate and acceptable in different European countries. The universality of the colors and the clarity of the message ensure it resonates widely.

Our Campaign Activities

All partners

Name of the event

*GAP Women Online
campaign for International
Womens' Day*

Data & Place

starting 04/03/2024
Online

Nº of participants

657

Description

In occasion of the International Women's Day, March 8, the Gap Women project organized events across Europe to enhance women's involvement in sports. The initiative, involving 10 partners, aimed to increase female participation and licenses in sports federations, focusing on women at risk of social exclusion and various sports organizations. Through publications online, the campaign aimed to sensitise stakeholders and followers about the topic. In this occasion we realised *videocapsules* created with the collaboration of female athletes or sport workers all around Europe.

Video Capsule

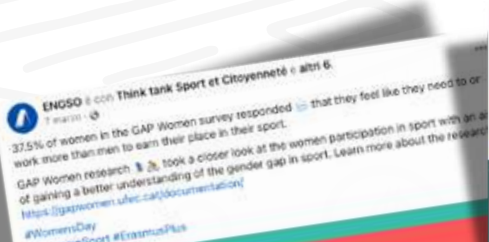
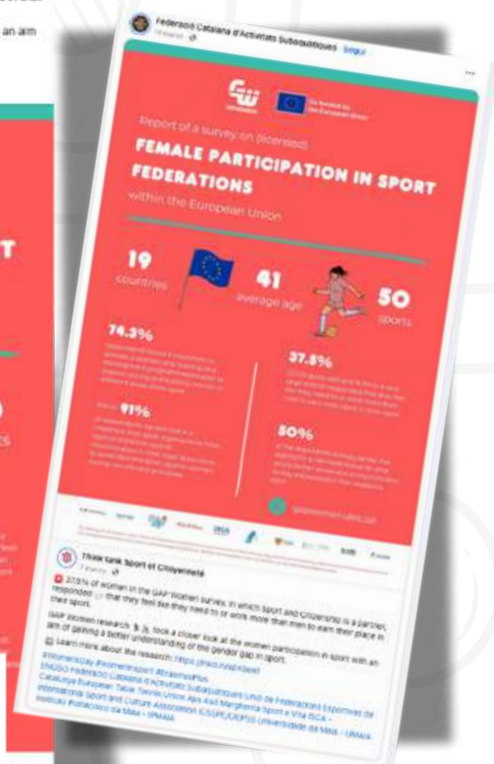
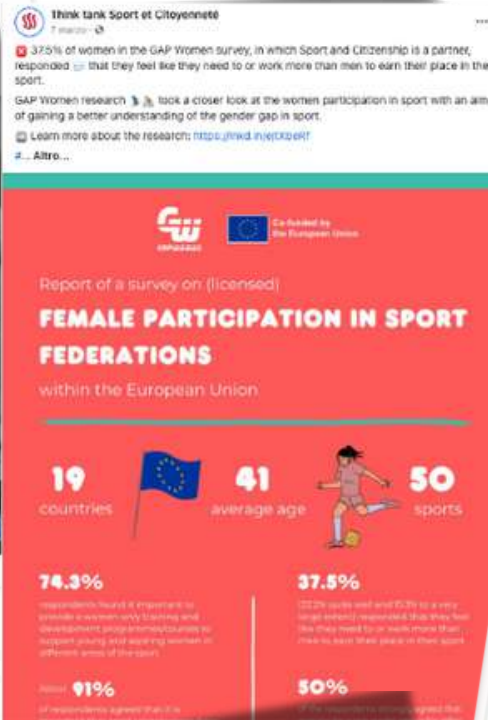
GAP WOMEN
FILL THE GAP

<https://fb.watch/sOCeQB98Pa/>

Our Online Campaign



All partners



Our Online Campaign



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All partners



ISCA - International Sport and Culture Association · Seguir
8 marzo 2023 ·

Did you know there is a significant difference between men's and women's federation memberships in 90% of sports in most European countries? The #GAPWOMEN project is aiming to eliminate the #gender gap in sport, particularly among women aged 18-50 and groups at risk of social exclusion (immigrants, refugees, physically/intellectually disabled, mentally ill, and victims of gender violence).

<https://bit.ly/3AJ02v1> Visit the project's website to find out more!

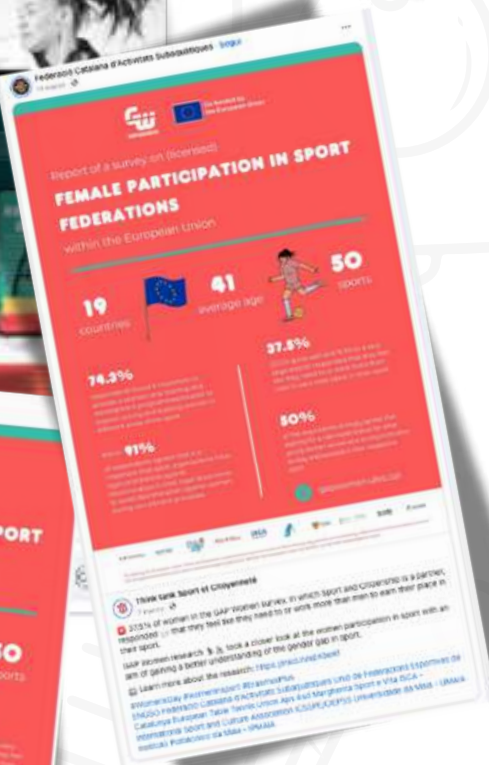
The campaign is aimed at organisations, federations, clubs and public authorities to urge them to commit to promoting equality, social integration, sustainability and economic development in sport.

#IWD2023 #womensday #InternationalWomensDay #EmbraceEquity



GAPWOMEN
VISIT OUR NEW WEBSITE!
FILL THE GAP

GAP WOMEN project aims to eliminate the gender gap in federated sport and promotes inclusive and sustainable sport.



ENGSO
3 marzo ·

Do all women in Europe have equal access, opportunities and experience in sport? Take a stand and join us, ahead of the 2024 International #WomensDay, for a webinar on equality in sport.

Monday, 4 March 2024 at 12.00 CET

REGISTER <https://engso.eu/every-woman-is-welcome-in-sport-are-they/>

#StandUp4Equality



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Our Campaign Activities



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Name of the event

*Dissemination of the
Manifesto for gender
equality in sport*

Data & Place

07-08/03/2024
Online

Nº of participants

1000

Description

The Manifesto was shared
within UFEC social media

To know more



<https://www.ufec.cat/ca/noticies.html>



Our Campaign Activities



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Name of the event

The event for recognition and promotion of female athletes of Catalonia region

Data & Place

07/03/2024
Barcelona

Nº of participants

90

Description

More than 90 people participated in the UFEC event with the presence of Marta Cantón, the first Catalan athlete who received an Olympic diploma.

During the event the fourth edition of WESE, the first post-graduate course in female sports leadership was launched. In addition to that, the GAP Women EU project was presented and GAP online course on gender equality was announced. The public also had a chance to receive an inspiring session on the image, body language and aesthetics of female leadership conducted by Patrycia Centeno, an expert in non-verbal communication.

To know more



https://www.instagram.com/p/C4OQ-_Xowis/?img_index=1



GAP WOMEN

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Our Campaign Activities



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Name of the event

Online seminar: Every woman is welcome in sport - are they?

Data & Place

04/03/2024
Online

Nº of participants

67

Description

Policy-implementation gap. Women are not a homogenous group. And are sport federations ready to change? These were the key takeaways from the online seminar “Every woman in welcome in sport - are they?”. The webinar also marked the **kick off the GAP Women project #Women’s Day campaign**. Within the framework of the GAP Women project, Zohreh Abdollahkhani tackled the topic of the policy-implementation gap and offered a critical analysis of IOC gender equality policies. She shared insights from her research about the Olympic Games and participation of women on all levels: from athletes, referees, coaches, volunteers and other personnel. Zohreh Abdollahkhani is a PhD research fellow in gender, sport and sustainability at the University of South Eastern Norway. She also has a Master in global sport management from Seoul National University. Zohreh is also a Former member of the Iranian ice climbing team.

To know more



<https://engso.eu/re-watch-the-every-woman-is-welcome-in-sport-webinar-are-they-webinar/>



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Our Campaign Activities



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Name of the event

Girls Day Match

Data & Place

02/03/2024
Kastrup

Nº of participants

25

Description

This event was about highlighting the importance of young women being part of sports. The event made a great space for girls and women to feel supported and inspired to play sports. It shows that everyone should have the same chances in sports. "Girls Match Day" helps us see the good changes happening for women and girls in sports. It encourages them to join in and helps break old stereotypes, making table tennis fair for all.

To know more



<https://www.facebook.com/ETTUofficial/posts/pfbid02aXvzcCCK9gvUH2DxRqEhuhKFEaCycqZfgVhU78s1zegey2CbAFrr5UaJE7SmX2dmFL>



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Our Campaign Activities



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Name of the event

*Womens Safe Space at
Danish National
Championships*

Data & Place

23/04/2024
Fredericia

Nº of participants

20

Description

"Drop in" area specifically designed for women, fostering an inclusive and supportive environment. This initiative part of the GAP Women Project, underscored the importance of community and belonging, inviting more women to engage with and enjoy table tennis in a welcoming setting.

To know more



<https://www.ettu.org/en/n/news/2024/april/ultimate-week-to-apply-for-my-gender-my-strength/>

Our Campaign Activities



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Name of the event

*Regional Football Girls
Tournament*

Data & Place

28/02/2024
Bari

Nº of participants

100

Description

During the tournament As March begins and International Women's Day nears, here are some initiative of the training event organized in collaboration with Pink Bari Calcio Femminile Asd about gender gap and promotion of gender equality in sport! An event organized in collaboration with #MSV

To know more



<https://tinyurl.com/5n76mdsu>

<https://tinyurl.com/ych8jj6x>



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Name of the event

Seminar : Women and Resilience through sport

Data & Place

09/03/2024
Bari

Nº of participants

60

Description

We talked about participation of women in sport with Dr. #DoraBiancaSicilia, on Wednesday 28 February at the Levante Center in an important event organized in collaboration with Pink Bari Calcio Femminile Asd as part of #GapWomen, a European project that aims to combat gender gap and promote gender equity in sport.

To know more



<https://tinyurl.com/ych8jj6x>
<https://www.msvbasket.it/2024/02/26/erasmus-sport-gapwomen/>



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Name of the event

Women's International Day

Data & Place

08/03/2024

UMaia/IPMaia/online

Nº of participants

3000

Description

During the day GAP project videos and information were displayed on all internal monitors. Students, teachers, and staff from the University of Maia and Polytechnique Institute of Maia were able to obtain more information about the project and the present challenges of the gap between women's participation in sports.

To know more



<https://www.facebook.com/share/v/u2zNaQtUfwJuMwR5/?mibextid=WC7FNe>



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Name of the event

Try dives for women

Data & Place

10/03/2024
Barcelona

Nº of participants

22

Description

Once again this year the FECDDAS equality department organised a morning of baptisms by women led by women to celebrate women's day!

Eleven participants discovered the world of diving at the hands of 11 women instructors and divers of different levels. As always, we had an enjoyable and rewarding day for everyone!

To know more



https://www.instagram.com/p/C4d5HLbB3B0/?img_index=1



GAP Women

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Our Campaign Activities



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FECIDAS
Des de 1967

Name of the event

*Diving Instructor
Scholarship*

Data & Place

08/04/2024
Barcelona

Nº of participants

7

Description

The Diving Instructor course in which the two women with scholarships from this year 2024 have taken part comes to an end.

To know more



https://www.instagram.com/p/C5gyzxiNHxe/?img_index=1



GAP Women
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Our Campaign Activities



Name of the event

Women in Sport Leadership

Data & Place

22/03/2024
Online

Nº of participants

Registrations = **144**
Attendees = **68**
Participant feedback = **13**

Description

While While we all celebrate International Women's Day on 08. March, ICSSPE continues to strive for gender equality with a roundtable on "Women Leaders in Sport" as part of our Global Teaching Excellence (GTE) session. In celebration of International Women's Day and in the context of our Erasmus+ project GAP-Women, the GTE roundtable this time focused on the topic of "Women Leaders in Sport".

To know more



<https://tinyurl.com/ykfdm2nc>

<https://tinyurl.com/ynaz36a4>

<https://tinyurl.com/ycxry66s>





GAP **women**



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SUMMARY Deliverable D3.4

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About International Womens' Day Campaign



In celebration of International Women's Rights Day on March 8, the Gap Women project partners **rallied to enhance women's involvement in sports**. A variety of events unfolded across numerous playing fields throughout Europe, engaging over **800 participants in total**.

Why it was crucial to implement those campaigns? Despite progress, **significant gender inequalities persist in the European sports sector**. In 90% of sports, there is a marked difference in the number of licenses held by men and women within sports federations. These **disparities** are entrenched in a system that impedes the growth of women's sports, resulting in various forms of inequality.

To address this issue, the Gap Women project, **co-funded by the European Union**, unites 10 partners with a shared goal: to promote women's participation in sports and increase the number of female-held federation licenses. The initiative focuses on women, including those at risk of social exclusion, as well as organizations, federations, clubs, and public authorities. Through a series of **awareness activities and events**, Gap Women strived to foster a more inclusive and equitable sports environment.

On **March 8, International Women's Rights Day**, the project spotlighted women in sports, celebrating their roles as athletes, managers, coaches, and leaders through a series of events. **Partners, clubs and federations across Europe** participated in the campaign to advance gender equality in sports.

In the next pages, here's more details about the development of Gap Women **identity** and the **results of the implemented activities online and offline**.



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Results of our Campaign Activities

Online

Video Capsule



<https://fb.watch/sOCeQB98Pa/>

In occasion of the International Women's Day, March 8, the Gap Women project organized events across Europe to enhance women's involvement in sports. The initiative, involving 10 partners, aimed to increase female participation and licenses in sports federations, focusing on women at risk of social exclusion and various sports organizations. Through publications online, the campaign aimed to sensitise stakeholders and followers about the topic. In this occasion we realised videocapsules created with the collaboration of female athletes or sport workers all around Europe.

To know more



<https://www.ufec.cat/ca/noticies.html>

<https://engso.eu/re-watch-the-every-woman-is-welcome-in-sport-webinar-are-they-webinar/>

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UFEC and ENGSO also organised 2 more online activities:

- Dissemination of the Manifesto for gender equality in sport
- Online seminar: Every woman is welcome in sport - are they?

3725

people reached **all over Europe.**

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Results of our Campaign Activities

In presence

As for the in presence activities, here's a summary of the ones implemented by all partners in the countries involved in the GAP Women project.

PARTNER	NAME OF THE ACTION	PEOPLE REACHED	MORE INFO AT
UFEC	<i>The event for recognition and promotion of female athletes of Catalonia region</i>	90	https://www.instagram.com/p/C4OQ-Xowis/?img_index=1
ETTU	<i>Girls Day Match</i>	25	https://shorturl.at/whpLe
ETTU	<i>Womens Safe Space at Danish National Championships</i>	20	https://shorturl.at/OcNIE
APS ASD MARGHERITA SPORT E VITA	<i>Regional Football Girls Tournament</i>	100	https://tinyurl.com/5n76mdsu https://tinyurl.com/ych8jj6x
ICSSPE	<i>Women in Sport Leadership</i>	68	https://tinyurl.com/ykfdm2nc https://tinyurl.com/ynaz36a4 https://tinyurl.com/ycxry66s



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Results of our Campaign Activities

In presence

PARTNER	NAME OF THE ACTION	PEOPLE REACHED	MORE INFO AT
APS ASD MARGHERITA SPORT E VITA	<i>Seminar : Women and Resilience through sport</i>	60	https://www.msvbasket.it/2024/02/26/erasmus-sport-gapwomen/ https://tinyurl.com/ych8jj6x
MAIEUTICA COOPERATIVA DE ENSINO SUPERIOR CRL	<i>Women's International Day</i>	3000	https://www.facebook.com/share/v/u2zNaQtUfwJuMwR5/?mibextid=WC7FNe
FEC DAS	<i>Try dives for women</i>	22	https://www.instagram.com/p/C4d5HlbB3B0/?img_index=1
FEC DAS	<i>Diving Instructor Scholarship</i>	7	https://www.instagram.com/p/C5gyzxiNHxe/?img_index=1



GAP **women**



PORTUGUÊS

RELATÓRIO DO DIA DA MULHER CAMPANHA



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SUMÁRIO **Deliverable D3.4**

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Parceiros do projeto



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Campanha para o Dia Internacional da Mulher

No Dia Internacional da Mulher, 8 de março, os parceiros do projeto Gap Women **juntaram-se para promover o envolvimento das mulheres no desporto**. Realizou-se uma série de eventos em toda a Europa, envolvendo mais de **800 participantes no total**.

Porque é que foi crucial levar a cabo esta campanha? Apesar dos progressos, persistem **desigualdades significativas entre homens e mulheres no sector desportivo europeu**. Em 90% dos desportos, existe uma diferença acentuada no número de licenças detidas por homens e mulheres nas federações desportivas. Estas **desigualdades** estão enraizadas num sistema que impede o crescimento do desporto feminino, conduzindo a várias formas de desigualdade.

Para resolver este problema, o projeto Gap Women, **cofinanciado pela União Europeia**, reúne 10 parceiros com um objetivo comum: promover a participação das mulheres no desporto e aumentar o número de licenças federais detidas por mulheres. A iniciativa centra-se nas mulheres, incluindo as que se encontram em risco de exclusão social, bem como nas organizações, federações, clubes e autoridades públicas. Através de uma série de **atividades e eventos de sensibilização**, a Gap Women procurou promover um ambiente desportivo mais inclusivo e equitativo.

No dia **8 de março, Dia Internacional da Mulher**, o projeto destacou as mulheres no desporto, celebrando o seu papel como atletas, dirigentes, treinadoras e líderes através de uma série de eventos. **Parceiros, clubes e federações de toda a Europa**

Nas páginas seguintes, encontrará mais pormenores sobre o desenvolvimento da **identidade** da Gap Women e os **resultados das atividades realizadas online e presenciais**.



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Os resultados das nossas atividades de campanha

Online

Video Capsule



<https://fb.watch/sOCeQB98Pa/>

Por ocasião do Dia Internacional da Mulher, 8 de março, o projeto Gap Women organizou eventos em toda a Europa para reforçar o envolvimento das mulheres no desporto. A iniciativa, que envolveu 10 parceiros, teve como objetivo aumentar a participação e as licenças das mulheres nas federações desportivas, centrando-se nas mulheres em risco de exclusão social e em várias organizações desportivas. Através de publicações online, a campanha teve como objetivo sensibilizar as partes interessadas e os seguidores para o tema. Nesta ocasião, realizámos videocápsulas criadas com a colaboração de atletas ou trabalhadoras do desporto de toda a Europa.

Ler mais



<https://www.ufec.cat/ca/noticies.html>

<https://engso.eu/re-watch-the-every-woman-is-welcome-in-sport-webinar-are-they-webinar/>

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A UFEC e a ENGSO organizaram ainda duas outras atividades online:

- *Dissemination of the Manifesto for gender equality in sport*
- *Online seminar: Every woman is welcome in sport - are they?*

3725

pessoas alcançadas **em toda a Europa.**



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Os resultados das nossas atividades de campanha

Presenciais

No que diz respeito às atividades presenciais, eis um resumo das que foram realizadas por todos os parceiros nos países envolvidos no projeto GAP Women.

SÓCIO	NOME DA AÇÃO	PESSOAS ENVOLVIDAS	MAIS INFORMAÇÕES:
UFEC	<i>The event for recognition and promotion of female athletes of Catalonia region</i>	90	https://www.instagram.com/p/C4QQ-Xowis/?img_index=1
ETTU	<i>Girls Day Match</i>	25	https://shorturl.at/whpLe
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ICSSPE	<i>Women in Sport Leadership</i>	68	https://tinyurl.com/ykfdm2nc https://tinyurl.com/ynaz36a4 https://tinyurl.com/yctxry66s



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Os resultados das nossas atividades de campanha

Presenciais

SÓCIO	NOME DA AÇÃO	PESSOAS ENVOLVIDAS	MAIS INFORMAÇÕES:
APS ASD MARGHERITA SPORT E VITA	<i>Seminar : Women and Resilience through sport</i>	60	https://www.msvbasket.it/2024/02/26/erasmus-sport-gapwomen/ https://tinyurl.com/ych8jj6x
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FECDAS	<i>Diving Instructor Scholarship</i>	7	https://www.instagram.com/p/C5gyzxiNHxe/?img_index=1



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ITALIANO

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Des de 1967



Campagna per la giornata Internazionale della Donna

In occasione della Giornata internazionale della donna, l'8 marzo, i partner del progetto Gap Women si sono riuniti per **promuovere il coinvolgimento delle donne nello sport**. Una serie di eventi si sono svolti in tutta Europa, coinvolgendo complessivamente oltre **800 partecipanti**.

Perché è stato fondamentale realizzare questa campagna? Nonostante i progressi, persistono **notevoli disuguaglianze di genere nel settore sportivo europeo**. Nel 90% degli sport, c'è una marcata differenza nel numero di licenze detenute da uomini e donne all'interno delle federazioni sportive. Queste **disparità** sono radicate in un sistema che ostacola la crescita degli sport femminili, provocando varie forme di disuguaglianza.

Per affrontare questo problema, il progetto Gap Women, **cofinanziato dall'Unione Europea**, unisce 10 partner con un obiettivo comune: promuovere la partecipazione delle donne nello sport e aumentare il numero di licenze federali detenute da donne. L'iniziativa si concentra sulle donne, comprese quelle a rischio di esclusione sociale, nonché su organizzazioni, federazioni, club e autorità pubbliche. Attraverso una serie di **attività di sensibilizzazione ed eventi**, Gap Women ha cercato di promuovere un ambiente sportivo più inclusivo ed equo.

L'8 marzo, Giornata internazionale della donna, il progetto ha messo in luce le donne nello sport, celebrando il loro ruolo di atlete, dirigenti, allenatori e leader attraverso una serie di eventi. **Partner, club e federazioni di tutta Europa** hanno partecipato alla campagna per promuovere la parità di genere nello sport.

Nelle prossime pagine, ecco maggiori dettagli sullo sviluppo dell'**identità** di Gap Women e sui **risultati delle attività** realizzate **online e offline**.

I risultati delle nostre attività di campagna



Online

Video Capsule



<https://fb.watch/sOCeQB98Pa/>

In occasione della Giornata internazionale della donna, l'8 marzo, il progetto Gap Women ha organizzato eventi in tutta Europa per migliorare il coinvolgimento delle donne nello sport. L'iniziativa, che ha coinvolto 10 partner, mirava ad aumentare la partecipazione femminile e le licenze nelle federazioni sportive, concentrandosi sulle donne a rischio di esclusione sociale e su diverse organizzazioni sportive. Attraverso pubblicazioni online, la campagna mirava a sensibilizzare gli stakeholder e i follower sul tema. In questa occasione abbiamo realizzato delle videocapsule create con la collaborazione di atlete o operatrici sportive di tutta Europa.

Per saperne di più



<https://www.ufec.cat/ca/noticies.html>

<https://engso.eu/re-watch-the-every-woman-is-welcome-in-sport-webinar-are-they-webinar/>



UFEC e ENGSO hanno inoltre organizzato altre 2 attività online:

- *Dissemination of the Manifesto for gender equality in sport*
- *Online seminar: Every woman is welcome in sport - are they?*

3725

persone raggiunte **in tutta Europa.**

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I risultati delle nostre attività di campagna



In presenza

Per quanto riguarda le attività in presenza, ecco una sintesi di quelle realizzate da tutti i partner nei Paesi coinvolti nel progetto GAP Women.

PARTNER	NOME DELL'AZIONE	PERSONE COINVOLTE	PIÙ INFO:
UFEC	<i>The event for recognition and promotion of female athletes of Catalonia region</i>	90	https://www.instagram.com/p/C4OQp_Xowis/?img_index=1
ETTU	<i>Girls Day Match</i>	25	https://shorturl.at/whpLe
ETTU	<i>Womens Safe Space at Danish National Championships</i>	20	https://shorturl.at/OcNIE
APS ASD MARGHERITA SPORT E VITA	<i>Regional Football Girls Tournament</i>	100	https://tinyurl.com/5n76mdsu https://tinyurl.com/ych8jj6x
ICSSPE	<i>Women in Sport Leadership</i>	68	https://tinyurl.com/ykfdm2nc https://tinyurl.com/ynaz36a4 https://tinyurl.com/ycxry66s

I risultati delle nostre attività di campagna



In presenza

PARTNER	NOME DELL'AZIONE	PERSONE COINVOLTE	PIÙ INFO:
APS ASD MARGHERITA SPORT E VITA	<i>Seminar : Women and Resilience through sport</i>	60	https://www.msvbasket.it/2024/02/26/erasmus-sport-gapwomen/ https://tinyurl.com/ych8jj6x
MAIEUTICA COOPERATIVA DE ENSINO SUPERIOR CRL	<i>Women's International Day</i>	3000	https://www.facebook.com/share/v/u2zNaQtUfwJuMwR5/?mibextid=WC7FNe
FECDAS	<i>Try dives for women</i>	22	https://www.instagram.com/p/C4d5HlbB3B0/?img_index=1
FECDAS	<i>Diving Instructor Scholarship</i>	7	https://www.instagram.com/p/C5gyzxiNHxe/?img_index=1



GAP **women**



FRANÇAIS

**RAPPORT
CAMPAGNE
JOURNÉE
INTERNATIONALE
LA FEMME**

**SUR
DE**

**LA
LA
DE**



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SYNTHÈSE
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Partenaires du projet



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Campagne pour la Journée internationale des droits des la femme



À l'occasion de la Journée internationale de la femme, le 8 mars, les partenaires du projet Gap Women se sont réunis afin de **promouvoir l'implication des femmes dans le sport**. Une série d'événements ont eu lieu à travers l'Europe, réunissant au total plus de **800 participants au total**.

Pourquoi était-il essentiel de mener cette campagne ? Malgré les progrès accomplis, **d'importantes différences entre les hommes et les femmes persistent dans le secteur sportif européen**. Dans 90 % des sports, il existe une différence marquée entre le nombre de licences détenues par les hommes et les femmes au sein des fédérations sportives. Ces **inégalités** sont enracinées dans un système qui entrave la croissance des sports féminins, entraînant diverses formes d'inégalités.

Pour remédier à ce problème, le projet Gap Women, **cofinancé par l'Union européenne**, réunit dix partenaires autour d'un objectif commun : encourager les femmes à pratiquer une activité sportive et augmenter le nombre de licences fédérales détenues par des femmes. L'initiative se concentre sur les femmes, y compris celles menacées d'exclusion sociale, ainsi que sur les organisations, les fédérations, les clubs et les autorités publiques. Grâce à une série **d'activités et d'événements de sensibilisation**, Gap Women a cherché à promouvoir un environnement sportif plus inclusif et plus équitable.

Le **8 mars** le projet a mis en lumière les femmes dans le sport, en célébrant leur rôle d'athlète, de gestionnaire, d'entraîneuse et de dirigeante à travers une série d'événements. Des partenaires, des clubs et des fédérations de toute l'Europe ont participé à la campagne de promotion de l'égalité des sexes dans le sport.

Dans les pages suivantes, vous trouverez plus de détails sur le développement de l'**identité** Gap Women et **les résultats des activités en présentiel et en ligne**.

Campagne pour la Journée internationale des droits des la femme



En ligne

Video Capsule



<https://fb.watch/sOCeQB98Pa/>

À l'occasion de la Journée internationale des droits des femmes, le 8 mars, le projet Gap Women a organisé des événements dans toute l'Europe pour développer l'implication des femmes dans le sport. L'initiative, impliquant 10 partenaires, visait à accroître la participation des femmes et l'octroi de licences dans les fédérations sportives, en se concentrant sur les femmes menacées d'exclusion sociale et sur plusieurs organisations sportives. Grâce à des publications en ligne, la campagne visait à sensibiliser les parties prenantes et les adeptes à ce sujet. À cette occasion, nous avons produit des capsules vidéos créées avec la collaboration d'athlètes féminines et de femmes travaillant dans le monde du sport en Europe.

En savoir plus



<https://www.ufec.cat/ca/noticies.html>

<https://engso.eu/re-watch-the-every-woman-is-welcome-in-sport-webinar-are-they-webinar/>



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UFEC et ENGSO ont également organisé deux autres événements en ligne:

- Diffusion du manifeste pour l'égalité femmes - hommes dans le sport
- Séminaire en ligne : toutes les femmes sont les bienvenues dans le sport - le sont-elles ?

3725

a atteint l'ensemble de l'Europe.

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Les résultats de nos activités de campagne



En présentiel

Concernant les activités en présentiel, voici un résumé de celles menées par tous les partenaires au sein des pays impliqués dans le projet GAP Women.

PARTENAIRE	NOM DE L'ACTION	PERSONNES CONCERNÉES	PLUS D'INFO
UFEC	<i>Événement pour la reconnaissance et la promotion des athlètes féminines dans la région de Catalogne</i>	90	https://www.instagram.com/p/C4OQ-Xowis/?img_index=1
ETTU	<i>Match de filles</i>	25	https://shorturl.at/whpLe
ETTU	<i>Espace sécurisé pour les femmes aux championnats nationaux danois</i>	20	https://shorturl.at/OcNIE
APS ASD MARGHERITA SPORT E VITA	<i>Tournoi régional de football féminin</i>	100	https://tinyurl.com/5n76mdsu https://tinyurl.com/ych8jj6x
ICSSPE	<i>Les femmes dans le leadership sportif</i>	68	https://tinyurl.com/ykfdm2nc https://tinyurl.com/ynaz36a4 https://tinyurl.com/ycxry66s

Les résultats de nos activités de campagne



En présentiel

PARTENAIRE	NOM DE L'ACTION	PERSONNES CONCERNÉES	PLUS D'INFO
APS ASD MARGHERITA SPORT E VITA	<i>Séminaire : les femmes et la résilience par le sport</i>	60	https://www.msvbasket.it/2024/02/26/erasmus-sport-gapwomen/ https://tinyurl.com/ych8jj6x
MAIEUTICA COOPERATIVA DE ENSINO SUPERIOR CRL	<i>Journée internationale des femmes</i>	3000	https://www.facebook.com/share/v/u2zNaQtUfwJuMwR5/?mibextid=WC7FNe
FECIDAS	<i>Essayer la plongée pour les femmes</i>	22	https://www.instagram.com/p/C4d5HlbB3B0/?img_index=1
FECIDAS	<i>Programme de bourses pour les instructeurs de plongée</i>	7	https://www.instagram.com/p/C5gyzxiNHxe/?img_index=1



DEUTSCH

BERICHT ÜBER DIE FRAUENTAG KAMPAGNE



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ÜBERSICHT Deliverable D3.4

Projektreferenz: 101049967

Projektpartner



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Über die Kampagne zum Internationalen Frauentag



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Anlässlich des Internationalen Tages der Frauenrechte am 8. März haben sich die Projektpartner von Gap Women dafür eingesetzt, **die Beteiligung von Frauen am Sport zu fördern**. Auf zahlreichen Sportplätzen in ganz Europa fanden verschiedene Veranstaltungen statt, an denen insgesamt über **800 Frauen teilnahmen**.

Warum war es so wichtig, diese Kampagnen durchzuführen? Trotz aller Fortschritte **bestehen im europäischen Sportsektor nach wie vor erhebliche geschlechtsspezifische Ungleichheiten**. In 90 % der Sportarten gibt es einen deutlichen Unterschied in der Anzahl der Lizenzen, die Männer und Frauen in den Sportverbänden besitzen. Diese **Ungleichheiten** sind in einem System verankert, das das Wachstum des Frauensports behindert und zu verschiedenen Formen der Ungleichheit führt.

Um dieses Problem anzugehen, vereint **das von der Europäischen Union kofinanzierte** Projekt Gap Women zehn Partner mit einem gemeinsamen Ziel: die Beteiligung von Frauen am Sport zu fördern und die Anzahl der von Frauen gehaltenen Verbandslizenzen zu erhöhen. Die Initiative konzentriert sich auf Frauen, einschließlich derer, die von sozialer Ausgrenzung bedroht sind, sowie auf Organisationen, Verbände, Vereine und Behörden. Durch eine Reihe von **Sensibilisierungsmaßnahmen und Veranstaltungen** bemüht sich Gap Women um die Förderung eines integrativeren und gerechteren Sportumfelds.

Am **8. März, dem Internationalen Tag der Frauenrechte**, stellte das Projekt Frauen im Sport in den Mittelpunkt und würdigte ihre Rolle als Sportlerinnen, Managerinnen, Trainerinnen und Führungspersönlichkeiten durch eine Reihe von Veranstaltungen. **Partner, Vereine und Verbände in ganz Europa** beteiligten sich an der Kampagne zur Förderung der Gleichstellung im Sport.

Auf den nächsten Seiten finden Sie weitere Einzelheiten über die Entwicklung der Identität von Gap Women und **die Ergebnisse der durchgeführten Online- und Offline-Aktivitäten**.

Ergebnisse unserer Aktivitäten im Rahmen der Kampagne

Online

Video Capsule



<https://fb.watch/sOCeQB98Pa/>

Anlässlich des Internationalen Frauentags am 8. März organisierte das Projekt Gap Women in ganz Europa Veranstaltungen zur Verbesserung der Beteiligung von Frauen am Sport. Die Initiative, an der 10 Partner beteiligt waren, zielte darauf ab, die Beteiligung und Lizenzierung von Frauen in Sportverbänden zu erhöhen, wobei der Schwerpunkt auf Frauen lag, die von sozialer Ausgrenzung bedroht sind, sowie auf verschiedenen Sportorganisationen. Mit Hilfe von Online-Publikationen wollte die Kampagne das Bewusstsein der Akteure und Anhänger für das Thema schärfen. Bei dieser Gelegenheit produzierten wir Videokapseln, die unter Mitwirkung von Sportlerinnen und Sportlern aus ganz Europa entstanden.

Mehr lesen



<https://www.ufec.cat/ca/noticies.html>

<https://engso.eu/re-watch-the-every-woman-is-welcome-in-sport-webinar-are-they-webinar/>

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UFEC und ENGSO organisierten außerdem 2 weitere Online-Aktivitäten:

- *Dissemination of the Manifesto for gender equality in sport*
- *Online seminar: Every woman is welcome in sport - are they?*

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Menschen in ganz **Europa** erreicht.

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Die Ergebnisse unserer Kampagnenaktivitäten

in Anwesenheit

Im Folgenden finden Sie eine Zusammenfassung der persönlichen Aktivitäten, die von allen Partnern in den am GAP Women-Projekt beteiligten Ländern durchgeführt wurden.

PARTNER	NAME DER AKTION	BETEILIGTE	MEHR INFOS:
UFEC	<i>The event for recognition and promotion of female athletes of Catalonia region</i>	90	https://www.instagram.com/p/C4OQz_Xowis/?img_index=1
ETTU	<i>Girls Day Match</i>	25	https://shorturl.at/whpLe
ETTU	<i>Womens Safe Space at Danish National Championships</i>	20	https://shorturl.at/OcNIE
APS ASD MARGHERITA SPORT E VITA	<i>Regional Football Girls Tournament</i>	100	https://tinyurl.com/5n76mdsu https://tinyurl.com/ych8jj6x
ICSSPE	<i>Women in Sport Leadership</i>	68	https://tinyurl.com/ykfdm2nc https://tinyurl.com/ynaz36a4 https://tinyurl.com/ycxry66s

Die Ergebnisse unserer Kampagnenaktivitäten

in Anwesenheit

PARTNER	NAME DER AKTION	BETEILIGTE	MEHR INFOS:
APS ASD MARGHERITA SPORT E VITA	<i>Seminar : Women and Resilience through sport</i>	60	https://www.msvbasket.it/2024/02/26/erasmus-sport-gapwomen/ https://tinyurl.com/ych8jj6x
MAIEUTICA COOPERATIV A DE ENSINO SUPERIOR CRL	<i>Women's International Day</i>	3000	https://www.facebook.com/share/v/u2zNaQtUfwJuMwR5/?mibextid=WC7FNe
FECDAS	<i>Try dives for women</i>	22	https://www.instagram.com/p/C4d5HlbB3B0/?img_index=1
FECDAS	<i>Diving Instructor Scholarship</i>	7	https://www.instagram.com/p/C5gyzxiNHxe/?img_index=1



CASTELLANO

INFORME CAMPANA DEL DÍA INTERNACIONAL DE LA MUJER



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SÍNTESIS Deliverable D3.4

Project Reference: 101049967

Socios del proyecto



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Campaña para el Día Internacional de la Mujer

Para celebrar el Día Internacional de la Mujer, el 8 de marzo, los socios del proyecto Gap Women se unieron para **fomentar la participación de las mujeres en el deporte**. Se organizaron diversos actos en numerosos campos de juego de toda Europa, con más de **800 participantes en total**.

¿**Por qué** era crucial poner en marcha esas campañas? A pesar de los avances, persisten **importantes desigualdades de género en el sector deportivo europeo**. En el 90% de los deportes, existe una marcada diferencia en el número de licencias de hombres y mujeres en las federaciones deportivas. Estas **disparidades** están arraigadas en un sistema que impide el crecimiento del deporte femenino, lo que se traduce en diversas formas de desigualdad.

Para abordar este problema, el proyecto Gap Women, **cofinanciado por la Unión Europea**, reúne a 10 socios con un objetivo común: promover la participación de las mujeres en el deporte y aumentar el número de licencias federativas en manos de mujeres. La iniciativa se centra en las mujeres, incluidas las que corren riesgo de exclusión social, así como en organizaciones, federaciones, clubes y autoridades públicas. A través de una serie de **actividades y eventos de concienciación**, Gap Women se esforzó por fomentar un entorno deportivo más inclusivo y equitativo.

El **8 de marzo, Día Internacional de la Mujer**, el proyecto se centró en las mujeres en el deporte, celebrando su papel como atletas, directivas, entrenadoras y líderes a través de una serie de actos. **Socios, clubes y federaciones de toda Europa** participaron en la campaña para promover la igualdad de género en el deporte.

En las próximas páginas se ofrecen más detalles sobre el desarrollo de la **identidad** de Gap Women y **los resultados de las actividades realizadas en línea y en presencial**.



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Los resultados de nuestras actividades de campaña

En línea

Video cápsula



<https://fb.watch/sOCeQB98Pa/>

Con motivo del Día Internacional de la Mujer, el 8 de marzo, el proyecto Gap Women organizó eventos en toda Europa para mejorar la participación de las mujeres en el deporte. La iniciativa, que involucró a 10 socios, tenía como objetivo aumentar la participación femenina y las licencias en las federaciones deportivas, centrándose en las mujeres en riesgo de exclusión social y en diversas organizaciones deportivas. A través de publicaciones en línea, la campaña tenía como objetivo sensibilizar a los interesados y seguidores sobre el tema. En esta ocasión, realizamos videocápsulas creadas con la colaboración de atletas o trabajadoras deportivas de toda Europa

Para saber más



<https://www.ufec.cat/ca/noticies.html>

<https://engso.eu/re-watch-the-every-woman-is-welcome-in-sport-webinar-are-they-webinar/>



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UFEC y ENGSO también organizaron otras 2 actividades en línea:

- *Dissemination of the Manifesto for gender equality in sport*
- *Online seminar: Every woman is welcome in sport - are they?*

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personas alcanzadas **en toda Europa.**



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Los resultados de nuestras actividades de campaña

Presencial

En cuanto a las actividades presenciales, he aquí un resumen de las realizadas por todos los socios en los países participantes en el proyecto GAP Women.

SOCIO	NOMBRE DE LA ACCIÓN	PERSONAS ALCANZADAS	MÁS INFORMACIÓN EN
UFEC	<i>The event for recognition and promotion of female athletes of Catalonia region</i>	90	https://www.instagram.com/p/C4OQ-Xowis/?img_index=1
ETTU	<i>Girls Day Match</i>	25	https://shorturl.at/whpLe
ETTU	<i>Womens Safe Space at Danish National Championships</i>	20	https://shorturl.at/OcNLE
APS ASD MARGHE RITA SPORT E VITA	<i>Regional Football Girls Tournament</i>	100	https://tinyurl.com/5n76mdsu https://tinyurl.com/yich8jj6x
ICSSPE	<i>Women in Sport Leadership</i>	68	https://tinyurl.com/ykfdm2nc https://tinyurl.com/ynaz36a4 https://tinyurl.com/ycxry66s



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Los resultados de nuestras actividades de campaña

Presencial

SOCIO	NOMBRE DE LA ACCIÓN	PERSONAS ALCANZADAS	MÁS INFORMACIÓN EN
APS ASD MARGHERITA SPORT E VITA	<i>Seminar : Women and Resilience through sport</i>	60	https://www.msvbasket.it/2024/02/26/erasmus-sport-gapwomen/ https://tinyurl.com/yeh8jj6x
MAIEUTICA COOPERATIVA DE ENSINO SUPERIOR CRL	<i>Women's International Day</i>	3000	https://www.facebook.com/share/v/u2zNaQtUfwJuMwR5/?mibextid=WC7FN e
FECDAS	<i>Try dives for women</i>	22	https://www.instagram.com/p/C4d5HlbB3B0/?img_index=1
FECDAS	<i>Diving Instructor Scholarship</i>	7	https://www.instagram.com/p/C5gyzxiNHxe/?img_index=1