



GAP **women**



REPORT OF THE EUROPEAN WEEK OF SPORT CAMPAIGN



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Project Reference: 101049967

Project partners



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About GAP WOMEN

GAP WOMEN is firmly committed to **engage in sport adult women aged 18- 50**, including ones from groups at risk of social exclusion (immigrants, refugees, physically/intellectually disabled, mentally ill, victims of gender violence, etc.) but also to organisations, federations, clubs and public authorities which need to take on board the commitment to promote sport for equality, social integration, sustainability and economic development.



<https://erasmus-plus.ec.europa.eu/projects/search/details/101049967>

Objectives of the project

GAP WOMEN primary objective centred on **promoting women's participation in sport** in order to increase the number of women's federation licences while also promoting inclusive and sustainable sport. To this end, it will take as its starting point a preliminary study on the current situation of the gender gap in sport and will empower federations and other organisations by offering training (online to drive digitalisation in the industry) and tools to further good practices.

Follow the project news



<https://gapwomen.ufec.cat/>



Partners social media and websites

About The European Week of Sport Campaign

In conjunction with the European Week of Sport 2024, the Gap Women project partners once again **rallied to enhance women's involvement in sports** by organising a variety of events unfolded across numerous playing fields throughout Europe, engaging over **770 participants in total**.

Why it was crucial to implement those campaigns? Despite progress, **significant gender inequalities persist in the European sports sector**. In 90% of sports, there is a marked difference in the number of licenses held by men and women within sports federations. These **disparities** are entrenched in a system that impedes the growth of women's sports, resulting in various forms of inequality.

To address this issue, the Gap Women project, **co-funded by the European Union**, unites 10 partners with a shared goal: to promote women's participation in sports and increase the number of female-held federation licenses. The initiative focuses on women, including those at risk of social exclusion, as well as organizations, federations, clubs, and public authorities. Through a series of **awareness activities and events**, Gap Women strived to foster a more inclusive and equitable sports environment.

During the **European Week of Sport**, the project spotlighted women in sports, celebrating their roles as athletes, managers, coaches, and leaders through a series of events. **Partners, clubs and federations across Europe** participated in the campaign to advance gender equality in sports.

In the next pages, here's more about the guidelines for organising the events of the campaign and more details about the development of Gap Women **identity** and the **results of the implemented activities online and offline**.

Guidelines: About The European Week of Sport Campaign

European Week of Sport (EWoS)

In general, this is a week-long initiative that promotes more active, healthier lifestyles to millions of people in Europe and beyond. The objective is to provide opportunities for all Europeans to participate in sport and physical activity and make it a habit.

#BeActive campaign

The initiative is promoted through the #BeActive campaign. The European Commission kicks off this campaign each year on 23 June - the Olympic Day.

Theme of the 2024 #BeActive campaign:

- **Inclusion:** EWoS is for everyone
- **Well-being:** practising sport enhances personal improvement and general well-being
- **Belonging:** focus on EU and Olympic Values around shared values such as participation, sustainability, health, diversity, education, inclusion, volunteering, equality.

Important: it is essential that all events linked to EWoS are organised in a sustainable way.



Guidelines:

GAP Women campaign: aligned with the European Week of Sport

GAP Women campaign will unite its “Gender gap” theme with the theme of the 2024 #BeActive campaign:

- **Gender gap:** GAP Women main topic
- **Inclusion:** EWOS is for everyone
- **Well-being:** practising sport enhances personal improvement and general well-being
- **Belonging:** focus on EU and Olympic Values around shared values such as participation, sustainability, health, diversity, education, inclusion, volunteering, equality.



Theme for GAP Women events that sums up the before mentioned topics:

**Keeping girls in sport:
Olympic athletes as role models**

Why?

Women in Sport has found that more than one million teenage girls (43%) who once considered themselves ‘sporty’, disengage from sport following primary school.

Source

Guidelines: Important before you start planinning an event



Choose the date

It is ok to organise before the European Week of Sport too

Best option is during the European Week of Sport

1 Sept

23 Sept

30 Sept

Design the event around the topic

Best option is to combine all four topics but you can also choose one or two.

GENDER GAP

INCLUSION

WELL-
BEING

BELONGING: EU
& OLYMPIC
VALUES

Theme for GAP Women events that sums up the before mentioned topics:

**Keeping girls in sport:
Olympic athletes as role models**

Guidelines: Be sustainable when organising an event



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Choose an eco friendly venue

Think about the venue's proximity to public transportation. Use an existing sports infrastructure. If choosing to be outside, check if the place is environmentally protected or vulnerable.



Materials you can recycle

Incorporate recycled and upcycled materials and elements where possible. Single-use items can produce a vast amount of waste and damage the planet.



Green and local food

Offer local catering with reduced meat choices and local ingredients. Keep the amount lower so you avoid food waste.



Support green and active transport

Motivate participants to travel to the event in a greener or active way, for example biking, walking or using public transport.



Limit waste or go zero waste

Use materials, like bottles, glasses, plates, etc... you can recycle and challenge yourself to organise a zero waste event.



Eco-friendly event merchandise

If you would like to give out the merchandise, make sure it is made of sustainable materials such as bamboo, recycled materials, or organic cotton.



Educate about sustainability

While implementing the event, you can highlight the importance of sustainability and joint effort in addressing it, to the participants of the event.

Our Campaign Activities



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All partners

Name of the event

Webinar:

*Keeping girls in sport:
strategies to increase girls'
participation*

Data & Place

27/11/2024

Online

Nº people Engaged

TBD

Description

Organized by Sport and Citizenship, UFEC, ENGSO and ISCA, this event is aimed to promote girls' participation in sport and reflect on such important subjects for the sporting community, such as:

- what are the barriers of girls' participation in sport,
- what kind of strategies and actions sport community can take to keep girls in sport,
- importance of role models to prevent girls' abandonment from sport in their teens.

Several **role models**, **experts in the field of sport** and partners of Gap Women will share their **experiences** and good practices on promoting gender equality in sport and their common actions taken within European Week of Sport 2024.



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The **webinar** will be the
closing event for our
Campaign
in occasion of the
European Week of Sport

Our Campaign Activities



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Name of the event

*GAP Women campaign for
the European Week of
Sport*

Data & Place

starting 30/09/2024
Online

Nº people Engaged

226

Description

In occasion of the European Week of Sport, the Gap Women project organized events across Europe to enhance women's involvement in sports. The initiative, involving 10 partners, aimed to increase female participation and licenses in sports federations, focusing on women at risk of social exclusion and various sports organizations. Through publications online, the campaign aimed to sensitise stakeholders and followers about the topic. In this occasion we published the second of the *videocapsules* created with the collaboration of female athletes or sport workers all around Europe.

Video Capsule



<https://fb.watch/vox4M8UgAY/>

Our Campaign Activities



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Name of the event

*EWOS 2024 - no violence
against Kids & women*

Data & Place

27/09/24
Bari (Italy)

Nº of participants

200

Description

Celebrated at PalaCarrassi the **#ewos2024 - European Week of Sport** with a wonderful sporting event, open to girls and boys. The occasion was good for spreading the GAP campaign and all the work done to promote equal gender participation in sport: there were exhibitions of taekwondo, dance, basket and multisport. Furthermore, there was the presentation of the national women's Serie B team ASD Pink Sport Time - Bari Basket!

To know more



<https://tinyurl.com/5n76mdsu>



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Our Campaign Activities



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Name of the event

*Underwater biodiversity
in equality*

Data & Place

29/09/2024
Barcelona (Spain)

Nº of participants

15

Description

FECIDAS, to conclude the European Week of Sport, organised an event with the aim to empower women in underwater sport.

Programme of the event:

- 9:00 Arrival;
- 9:30 Presentation of GAP WOMEN project;
- 10:00 briefing to explain underwater biodiversity;
- 11:00 scuba diving and freediving to take pictures;
- 13:00 close up

To know more



<https://tinyurl.com/44aafbj9>



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Our Campaign Activities



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Name of the event

*Conference Day
"Strategies to increase
female participation in
sport"*

Data & Place

26/09/24
Barcelona (Spain)

Nº of participants

35

Description

The aim of the Conference was to reflect on the barriers to female participation in sport and to think together about strategies and actions that can help increase the number of women who practice sport. Within the programme, the GAP online course was presented.

To know more



<https://tinyurl.com/3vcc9yx2>



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Name of the event

"Jeu, Set et Mixité"

Data & Place

27-28/09/2024

Aix-in-Provence (France)

Nº of participants

300

Description

2-days event:

-Friday: Hosted a round table on gender equality in sport with key speakers: Muriel Hurtis, World Relay Champion (2003) and Olympic Bronze Medalist (2004), Stéphanie Cornu-Mahuet, French Equestrian Federation, former gender equality leader at the french Ministry of Sports, Flora Vautier, Paralympic table tennis Bronze Medalist Paris 2024. Organised at hotel Roi René 24 Bd du Roi René, 13100 Aix-en-Provence, France

-Saturday: Outdoor table tennis activity in a central location of the town, open to everyone to participate but, focusing on women and mixed doubles. Organised at place François Villon, Aix-en-Provence, France

-Paralympic players' exhibition and activities with virtual table tennis and special games for women and children.

To know more



<https://www.ettu.org/en/n/news/2024/september/european-week-of-sport-celebrates-gender-equality-in-table-tennis-and-more/>



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REPORT OF THE EUROPEAN WEEK OF SPORT CAMPAIGN



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SUMMARY

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About the European Week of Sport Campaign



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Why it was crucial to implement those campaigns? Despite progress, **significant gender inequalities persist in the European sports sector**. In 90% of sports, there is a marked difference in the number of licenses held by men and women within sports federations. These **disparities** are entrenched in a system that impedes the growth of women's sports, resulting in various forms of inequality.

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During the **European Week of Sport**, the project spotlighted women in sports, celebrating their roles as athletes, managers, coaches, and leaders through a series of events. **Partners, clubs and federations across Europe** participated in the campaign to advance gender equality in sports.

In the next pages, here's more about the guidelines for organising the events of the campaign and more details about the development of Gap Women **identity** and the **results of the implemented activities online and offline**.

Results of our Campaign Activities

Online

Video Capsule

GAP WOMEN
FILL THE GAP

<https://fb.watch/vox4M8UgAY/>

In occasion of the European Week of Sport, the Gap Women project organized events across Europe to enhance women's involvement in sports. The initiative, involving 10 partners, aimed to increase female participation and licenses in sports federations, focusing on women at risk of social exclusion and various sports organizations. Through publications online, the campaign aimed to sensitise stakeholders and followers about the topic. In this occasion we published the second of the videocapsules created with the collaboration of female athletes or sport workers all around Europe.

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Organized by Sport and Citizenship, UFEC, ENGSO and ISCA, this **new webinar** is aimed to promote girls' participation in sport and reflect on such important subjects for the sporting community, such as:

- what are the barriers of girls' participation in sport,
- what kind of strategies and actions sport community can take to keep girls in sport,
- importance of role models to prevent girls' abandonment from sport in their teens.

Several role models, experts in the field of sport and partners of Gap Women will share their experiences and good practices on promoting gender equality in sport and their common actions taken within European Week of Sport 2024.



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closing event for our
Campaign
in occasion of the
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Results of our Campaign Activities

In presence

PARTNER	NAME OF THE ACTION	PEOPLE REACHED	MORE INFO AT
APS ASD MARGHERITA SPORT E VITA	<i>EWOS 2024 - no violence against Kids & women</i>	200	https://tinyurl.com/5n76mdsu
UFEC	<i>Conference Day "Strategies to increase female participation in sport"</i>	35	https://tinyurl.com/3vcc9yx2
FEC DAS	<i>Underwater biodiversity in equality</i>	15	https://tinyurl.com/44aafb9j
ETTU	<i>"Jeu, Set et Mixité"</i>	300	https://tinyurl.com/4f3ws6ac

776

people reached **all over Europe**, between online and in presence activities



GAP **women**



CASTELLANO

INFORME CAMPAÑA DE LA SEMANA EUROPEA DEL DEPORTE



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SÍNTESIS

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Socios del proyecto



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Campaña para la Semana Europea del Deporte



En el marco de la Semana Europea del Deporte 2024, los socios del proyecto Gap Women se movilizaron nuevamente para **fomentar la participación de las mujeres en el deporte**, organizando una variedad de eventos que se llevaron a cabo en numerosos campos deportivos en toda Europa, con la participación de más de **770 participantes en total**.

¿**Por qué** fue crucial implementar estas campañas? A pesar de los avances, persisten **importantes desigualdades de género en el sector deportivo europeo**. En el 90% de los deportes, existe una marcada diferencia en el número de licencias que poseen los hombres y las mujeres dentro de las federaciones deportivas. Estas **disparidades** están arraigadas en un sistema que dificulta el crecimiento del deporte femenino, dando lugar a diversas formas de desigualdad.

Para abordar esta problemática, el proyecto Gap Women, **cofinanciado por la Unión Europea**, reúne a 10 socios con un objetivo común: promover la participación de las mujeres en el deporte y aumentar el número de licencias federativas que poseen las mujeres. La iniciativa se centra en las mujeres, incluidas aquellas en riesgo de exclusión social, así como en organizaciones, federaciones, clubes y autoridades públicas. A través de una serie de **actividades de concienciación y eventos**, Gap Women se comprometió a fomentar un entorno deportivo más inclusivo y equitativo.

Durante la **Semana Europea del Deporte**, el proyecto puso de relieve a las mujeres en el deporte, celebrando sus roles como deportistas, gestoras, entrenadoras y líderes a través de una serie de eventos. **Socios, clubes y federaciones de toda Europa** participaron en la campaña para promover la igualdad de género en el deporte.

En las páginas siguientes, encontrarás más detalles sobre las directrices para la organización de los eventos de la campaña y más información sobre el desarrollo de la **identidad** de Gap Women y **los resultados de las actividades realizadas en línea y en presencial**.



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Los resultados de nuestras actividades de campaña

En línea

Video cápsula

GAPWOMEN
FILL THE GAP

<https://fb.watch/vox4M8UgAY/>

En ocasión de la Semana Europea del Deporte, el proyecto Gap Women organizó eventos en toda Europa para potenciar la participación de las mujeres en el deporte. La iniciativa, que involucró a 10 socios, tenía como objetivo aumentar la participación femenina y las licencias en las federaciones deportivas, centrándose en mujeres en riesgo de exclusión social y en varias organizaciones deportivas. A través de publicaciones en línea, la campaña buscó sensibilizar a las partes interesadas y a los seguidores sobre el tema. En esta ocasión, publicamos la segunda de las videocápsulas realizadas con la colaboración de atletas o trabajadoras deportivas de toda Europa.

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Organizado por Sport and Citizenship, UFEC, ENGSO e ISCA, este nuevo **seminario web** está destinado a promover la participación de las niñas en el deporte y a reflexionar sobre temas importantes para la comunidad deportiva, como:

- cuáles son las barreras para la participación de las niñas en el deporte
- qué estrategias y acciones puede adoptar la comunidad deportiva para mantener a las niñas en el deporte
- la importancia de los modelos de referencia para prevenir el abandono del deporte por parte de las niñas durante la adolescencia

Varios modelos de referencia, expertos en el ámbito deportivo y socios de Gap Women compartirán sus experiencias y buenas prácticas para promover la igualdad de género en el deporte y las acciones conjuntas emprendidas durante la Semana Europea del Deporte 2024.



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El **webinar** será el acto de
clausura de nuestra Campaña
con motivo de la
Semana Europea del Deporte



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Los resultados de nuestras actividades de campaña

Presencial

SOCIO	NOMBRE DE LA ACCIÓN	PERSONAS ALCANZADAS	MÁS INFORMACIÓN EN
APS ASD MARGHERITA SPORT E VITA	<i>EWOS 2024 - no violence against Kids & women</i>	200	https://tinyurl.com/5n76mdsu
UFEC	<i>Conference Day "Strategies to increase female participation in sport"</i>	35	https://tinyurl.com/3vcc9yx2
FECDAS	<i>Underwater biodiversity in equality</i>	15	https://tinyurl.com/44aafbj9
ETTU	<i>"Jeu, Set et Mixité"</i>	300	https://tinyurl.com/4f3ws6ac

776

personas alcanzadas en toda Europa, entre actividades en línea y presenciales



PORTUGUÊS

RELATÓRIO DA CAMPANHA DA SEMANA EUROPEIA DO DESPORTO

SUMÁRIO

Deliverable D3.3

Referência do Projeto: 101049967



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Parceiros do projeto



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Campanha para a Semana Europeia do Desporto



Em conjunto com a Semana Europeia do Desporto 2024, os parceiros do projeto Gap Women **juntaram-se para promover o envolvimento das mulheres no desporto**, organizando uma variedade de eventos desportivos que ocorreram em toda a Europa, envolvendo um total de mais de **770 participantes**.

Porque foi crucial implementar essas campanhas? Apesar dos avanços, persistem **desigualdades de género significativas no setor desportivo europeu**. Em 90% das modalidades desportivas, existe uma diferença acentuada no número de licenças detidas por homens e mulheres dentro das federações desportivas. Essas **disparidades** estão enraizadas num sistema que impede o crescimento do desporto feminino, resultando em várias formas de desigualdade.

Para abordar essa questão, o projeto Gap Women, **cofinanciado pela União Europeia**, reúne 10 parceiros com um objetivo comum: promover a participação das mulheres no desporto e aumentar o número de licenças federativas detidas por mulheres. A iniciativa visa mulheres, incluindo aquelas em risco de exclusão social, bem como em organizações, federações, clubes e autoridades públicas. Através de uma série de **atividades de conscientização e eventos**, o projeto Gap Women empreende esforços para promover um ambiente desportivo mais inclusivo e equitativo.

Durante a **Semana Europeia do Desporto**, o projeto destacou as mulheres no desporto, celebrando os seus papéis como atletas, gestoras, treinadoras e líderes através de uma série de eventos. **Parceiros, clubes e federações em toda a Europa** participaram na campanha para promover a igualdade de género no desporto.

Nas próximas páginas, encontramos mais detalhes sobre as diretrizes para a organização dos eventos da campanha e mais informações sobre o desenvolvimento da identidade do Gap Women e os **resultados das atividades implementadas online e presenciais**.



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Os resultados das nossas atividades de campanha

Online

Video Capsule

GAP WOMEN
FILL THE GAP



<https://fb.watch/vox4M8UgAY/>

Por ocasião da Semana Europeia do Desporto, o projeto Gap Women organizou eventos em toda a Europa para aumentar a participação das mulheres no desporto. A iniciativa, que envolveu 10 parceiros, tinha como objetivo aumentar a participação feminina e as licenças nas federações desportivas, visando mulheres em risco de exclusão social e em várias organizações desportivas. Através de publicações online, a campanha visou sensibilizar as partes interessadas e os seguidores sobre o tema. Nesta ocasião, publicamos a segunda das vídeo cápsulas criadas com a colaboração de atletas ou profissionais do desporto de toda a Europa.

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Organizado pela Sport and Citizenship, UFEC, ENGSO e ISCA, este **novo webinar** tem como objetivo promover a participação das meninas no desporto e refletir sobre assuntos importantes para a comunidade desportiva, como:

- quais são as barreiras para a participação das meninas no desporto;
- que tipo de estratégias e ações a comunidade desportiva pode adotar para manter as meninas no desporto;
- a importância dos modelos de referência para prevenir o abandono do desporto por parte das meninas durante a adolescência.

Vários modelos de referência, especialistas na área do desporto e parceiros do Gap Women compartilharão as suas experiências e boas práticas para promover a igualdade de género no desporto e as ações comuns realizadas durante a Semana Europeia do Desporto 2024.



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O **webinar** será o evento de encerramento da nossa **Campanha** por ocasião da **Semana Europeia do Desporto**



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Os resultados das nossas atividades de campanha

Presenciais

PARCEIROS	NOME DA AÇÃO	PESSOAS ENVOLVIDAS	MAIS INFORMAÇÕES:
APS ASD MARGHERITA SPORT E VITA	<i>EWOS 2024 - no violence against Kids & women</i>	200	https://tinyurl.co m/5n76mdsu
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Pessoas **em toda a Europa**
participaram, através de atividades
online e/ou presenciais.

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ITALIANO

REPORT CAMPAGNA SETTIMANA EUROPEA DELLO SPORT



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RIEPILOGO Deliverable D3.3

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GAP WOMEN
Deliverable D3.3



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Campagna per la Settimana Europea dello Sport

In concomitanza con la Settimana Europea dello Sport 2024, i partner del progetto Gap Women **si sono nuovamente mobilitati per potenziare il coinvolgimento delle donne nello sport**, organizzando una varietà di eventi che si sono svolti su numerosi campi sportivi in tutta Europa, coinvolgendo in totale oltre **770 partecipanti**.

Perché è stato cruciale implementare queste campagne? Nonostante i progressi, nel settore sportivo europeo persistono **significative disuguaglianze di genere**. Nel 90% degli sport, esiste una marcata differenza nel numero di licenze detenute da uomini e donne all'interno delle federazioni sportive. Queste **disparità** sono radicate in un sistema che ostacola la crescita dello sport femminile, risultando in varie forme di disuguaglianza.

Per affrontare questa problematica, il progetto Gap Women, **co-finanziato dall'Unione Europea**, unisce 10 partner con un obiettivo comune: promuovere la partecipazione delle donne nello sport e aumentare il numero di licenze federative detenute dalle donne. L'iniziativa si concentra sulle donne, comprese quelle a rischio di esclusione sociale, nonché sulle organizzazioni, le federazioni, i club e le autorità pubbliche. Attraverso una serie di **attività di sensibilizzazione ed eventi**, Gap Women si è impegnato a favorire un ambiente sportivo più inclusivo ed equo.

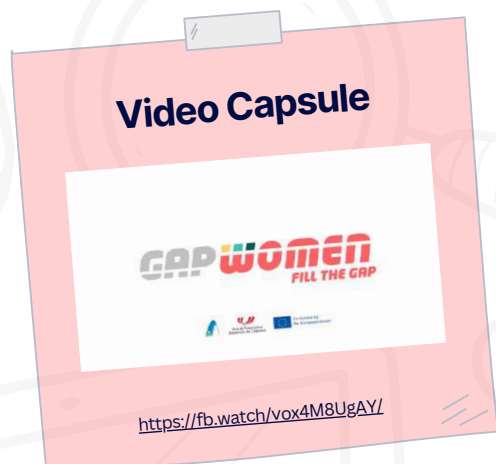
Durante la **Settimana Europea dello Sport**, il progetto ha messo in risalto le donne nello sport, celebrando i loro ruoli come atlete, dirigenti, allenatrici e leader attraverso una serie di eventi. **Partner, club e federazioni** di tutta Europa hanno partecipato alla campagna per promuovere l'uguaglianza di genere nello sport.

Nelle pagine successive, ecco ulteriori dettagli sulle linee guida per l'organizzazione degli eventi della campagna e maggiori informazioni sullo sviluppo dell'identità di Gap Women e sui **risultati delle attività implementate online e offline**.

I risultati delle nostre attività di campagna



Online



In occasione della Settimana Europea dello Sport, il progetto Gap Women ha organizzato eventi in tutta Europa per potenziare il coinvolgimento delle donne nello sport. L'iniziativa, che ha coinvolto 10 partner, mirava ad aumentare la partecipazione femminile e le licenze nelle federazioni sportive, concentrandosi su donne a rischio di esclusione sociale e varie organizzazioni sportive. Attraverso pubblicazioni online, la campagna ha cercato di sensibilizzare le parti interessate e i seguaci sul tema. In questa occasione abbiamo pubblicato la seconda delle videocapsule realizzate con la collaborazione di atlete o lavoratrici sportive provenienti da tutta Europa.



Organizzato da Sport and Citizenship, UFEC, ENGSO e ISCA, questo **nuovo webinar** è finalizzato a promuovere la partecipazione delle ragazze nello sport e a riflettere su temi importanti per la comunità sportiva, quali:

- quali sono le barriere alla partecipazione delle ragazze nello sport
- quali strategie e azioni può adottare la comunità sportiva per mantenere le ragazze nello sport
- l'importanza dei modelli di riferimento per prevenire l'abbandono dello sport da parte delle ragazze durante l'adolescenza.

Diversi modelli di riferimento, esperti nel campo dello sport e partner di Gap Women condivideranno le loro esperienze e buone pratiche per promuovere l'uguaglianza di genere nello sport e le azioni comuni intraprese durante la Settimana Europea dello Sport 2024.



REGISTER NOW

<https://tinyurl.com/2p9uuxck>



Il **webinar** sarà l'evento di chiusura della nostra Campagna in occasione della Settimana europea dello sport

I risultati delle nostre attività di campagna



In presenza

PARTNER	NOME DELL'AZIONE	PERSONE COINVOLTE	PIÚ INFO:
APS ASD MARGHERITA SPORT E VITA	<i>EWOS 2024 - no violence against Kids & women</i>	200	https://tinyurl.com/5n76mdsu
UFEC	<i>Conference Day "Strategies to increase female participation in sport"</i>	35	https://tinyurl.com/3vcc9yx2
FECDAS	<i>Underwater biodiversity in equality</i>	15	https://tinyurl.com/44aafbj9
ETTU	<i>"Jeu, Set et Mixité"</i>	300	https://tinyurl.com/4f3ws6ac

776

persone raggiunte **in tutta Europa**, tra attività online e in presenza



FRANÇAIS

RAPPORT SUR LA CAMPAGNE ORGANISÉE DANS LE CADRE DE LA SEMAINE EUROPÉENNE DU SPORT



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SYNTHÈSE **Livrable D3.3**

Référence du projet : 101049967

Partenaires du projet



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Campagne dans le cadre de la Semaine européenne du sport

Dans le cadre de la Semaine Européenne du Sport 2024, les partenaires du projet Gap Women se sont à nouveau mobilisés pour **renforcer l'implication des femmes dans le sport** en organisant différents événements qui ont eu lieu sur de nombreux terrains de sport à travers l'Europe, engageant plus de **770 participants au total**.

Pourquoi était-il important de réaliser ces campagnes ?

Malgré les progrès, **des inégalités de genre persistent dans le secteur sportif européen**. Dans 90 % des sports, il existe une différence entre le nombre de licences détenues par les hommes et les femmes au sein des fédérations sportives. Ces **disparités** sont ancrées dans un système qui entrave la croissance du sport féminin, entraînant diverses formes d'inégalités.

Pour aborder cette problématique, le projet Gap Women, **cofinancé par l'Union Européenne**, regroupe 10 partenaires partageant un objectif commun : promouvoir la participation des femmes dans le sport et augmenter le nombre de licences fédérales détenues par des femmes. L'initiative se concentre sur les femmes, y compris celles menacées d'exclusion sociale, les organisations, les fédérations, les clubs et les autorités publiques. **À travers une série d'activités de sensibilisation et d'événements**, Gap Women s'efforce de favoriser un environnement sportif plus inclusif et équitable.

Durant la Semaine Européenne du Sport, le projet a mis en lumière les femmes dans le sport, célébrant leurs rôles en tant qu'athlètes, gestionnaires, entraîneuses et leaders à travers une série d'événements. **Des partenaires, des clubs et des fédérations à travers l'Europe** ont participé à la campagne pour faire progresser l'égalité des genres dans le sport.

Dans ce rapport, vous trouverez plus de détails sur les lignes directrices concernant l'organisation des événements de la campagne et des informations sur le développement de l'identité Gap Women ainsi que **sur les résultats des activités en présentiel et en ligne**.

Les résultats de nos activités de campagne



En ligne

Vidéo Capsule

GAP WOMEN
FILL THE GAP

<https://fb.watch/vox4M8UgAY/>

À l'occasion de la Semaine européenne du sport, le projet Gap Women a organisé des événements dans toute l'Europe pour renforcer l'implication des femmes dans le sport. L'initiative, impliquant 10 partenaires, visait à augmenter la participation et les licences des femmes dans les fédérations sportives, en se concentrant sur les femmes menacées d'exclusion sociale et sur diverses organisations sportives. Par le biais de publications en ligne, la campagne visait à sensibiliser les parties prenantes sur ce sujet. À cette occasion, nous avons publié la deuxième vidéo capsule créée en collaboration avec des athlètes féminines ou personnes dans le domaine du sport en Europe.



Organisé par Sport et Citoyenneté, UFEC, ENGSO et ISCA, ce **nouveau webinaire** vise à promouvoir la participation des filles dans le sport et à réfléchir à des sujets importants pour la communauté sportive, tels que:

- les obstacles à la participation des filles dans le sport
- les types de stratégies et d'actions que la communauté sportive peut mettre en place pour que les filles continuent à faire du sport,
- l'importance des modèles pour empêcher les filles d'abandonner le sport à l'adolescence.

Plusieurs modèles, experts dans le domaine du sport et partenaires de Gap Women partageront leurs expériences et bonnes pratiques en matière de promotion de l'égalité hommes-femmes dans le sport et leurs actions communes menées dans le cadre de la Semaine européenne du sport 2024.



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Le **webinaire** sera l'événement de clôture de notre campagne à l'occasion de la Semaine européenne du sport



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Les résultats de nos activités de campagne

En présentiel

PARTENAIRE	NOM DE L'ACTION	PERSONNES CONCERNÉES	PLUS D'INFO
APS ASD MARGHERITA SPORT E VITA	<i>EWOS 2024 - Pas de violence à l'égard des enfants et des femmes</i>	200	https://tinyurl.com/5n76mdsu
UFEC	<i>Journée de conférence “ Stratégies pour augmenter la participation des femmes dans le sport”</i>	35	https://tinyurl.com/3vcc9yx2
FECDAS	<i>Underwater biodiversity in equality</i>	15	https://tinyurl.com/44aafbj9
ETTU	<i>"Jeu, Set et Mixité"</i>	300	https://tinyurl.com/4f3ws6ac

776

a atteint l'ensemble **de**
l'Europe, entre les activités
en ligne et en présentiel.



GAP **women**



DEUTSCH

INFORME BERICHT ÜBER DIE KAMPAGNE ZUR EUROPAISCHEN WOCH DES SPORTS



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Übersicht **Deliverable D3.3**

Projektreferenz: 101049967

Projektpartner



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Unió de Federacions
Esportives de Catalunya



**Sport and
Citizenship**
Sport serving society



**Sport et
Citoyenneté**
Le Sport au service de la société

ISCA
International Sport and
Culture Association

la calle
agencia de ideas



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GAP WOMEN
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Über die Kampagne zur Europäischen Woche des Sports

Im Rahmen der Europäischen Woche des Sports 2024 mobilisierten die Partner des Gap Women-Projekts erneut, um **die Teilnahme von Frauen am Sport zu fördern**. Dabei wurden eine Vielzahl von Veranstaltungen auf zahlreichen Sportplätzen in ganz Europa organisiert, an denen insgesamt mehr als 770 Teilnehmerinnen teilnahmen.

Warum war es entscheidend, diese Kampagnen umzusetzen? Trotz der Fortschritte **bestehen im europäischen Sportsektor weiterhin erhebliche Geschlechterungleichheiten**. In 90 % der Sportarten gibt es einen deutlichen Unterschied in der Anzahl der Lizenzen, die Männer und Frauen innerhalb der Sportverbände besitzen. Diese **Ungleichheiten** sind in einem System verankert, das das Wachstum des Frauensports behindert und zu verschiedenen Formen der Benachteiligung führt.

Um dieses Problem anzugehen, vereint **das von der Europäischen Union mitfinanzierte** Gap Women-Projekt 10 Partner mit einem gemeinsamen Ziel: die Teilnahme von Frauen am Sport zu fördern und die Anzahl der von Frauen gehaltenen Lizenzen in Sportverbänden zu erhöhen. Die Initiative konzentriert sich auf Frauen, einschließlich derjenigen, die von sozialer Ausgrenzung bedroht sind, sowie auf Organisationen, Verbände, Vereine und öffentliche Behörden. Durch eine Reihe von **Sensibilisierungsaktivitäten und Veranstaltungen** setzt sich Gap Women für eine inklusivere und gerechtere Sportumgebung ein.

Während der **Europäischen Woche des Sports** rückte das Projekt Frauen im Sport in den Mittelpunkt und feierte ihre Rollen als Athletinnen, Managerinnen, Trainerinnen und Führungspersonlichkeiten durch eine Reihe von Veranstaltungen. **Partner, Vereine und Verbände aus ganz Europa** nahmen an der Kampagne teil, um die Gleichstellung der Geschlechter im Sport zu fördern.

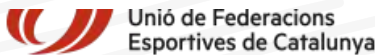
Auf den folgenden Seiten finden Sie weitere Details zu den Leitlinien für die Organisation der Veranstaltungen der Kampagne sowie weitere Informationen zur Entwicklung der Identität von Gap Women und **die Ergebnisse der durchgeführten Online- und Offline-Aktivitäten**.

Ergebnisse unserer Aktivitäten im Rahmen der Kampagne

Online



Anlässlich der Europäischen Woche des Sports organisierte das Gap Women-Projekt Veranstaltungen in ganz Europa, um die Teilnahme von Frauen am Sport zu fördern. Die Initiative, an der 10 Partner beteiligt waren, hatte das Ziel, die Beteiligung von Frauen und die Anzahl der Lizenzen in den Sportverbänden zu erhöhen, wobei der Schwerpunkt auf Frauen lag, die von sozialer Ausgrenzung bedroht sind, sowie auf verschiedenen Sportorganisationen. Durch Online-Veröffentlichungen versuchte die Kampagne, Interessengruppen und Anhänger für das Thema zu sensibilisieren. Bei dieser Gelegenheit haben wir den zweiten Videoclip veröffentlicht, der in Zusammenarbeit mit Athletinnen oder Sportmitarbeiterinnen aus ganz Europa erstellt wurde.



Organisiert von Sport and Citizenship, UFEC, ENGSO und ISCA, zielt dieses **neue Webinar** darauf ab, die Teilnahme von Mädchen am Sport zu fördern und über wichtige Themen für die Sportgemeinschaft nachzudenken, wie:

- welche Hindernisse es für die Teilnahme von Mädchen am Sport gibt
- welche Strategien und Maßnahmen die Sportgemeinschaft ergreifen kann, um Mädchen im Sport zu halten
- die Bedeutung von Vorbildern, um zu verhindern, dass Mädchen im Teenageralter den Sport aufgeben.

Mehrere Vorbilder, Experten im Sportbereich und Partner von Gap Women werden ihre Erfahrungen und bewährten Praktiken zur Förderung der Gleichstellung der Geschlechter im Sport teilen und über die gemeinsamen Maßnahmen sprechen, die während der Europäischen Woche des Sports 2024 ergriffen wurden.



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Das **Webinar** ist die
Abschlussveranstaltung unserer
Kampagne
zum Abschluss der Kampagne
anlässlich der
Europäischen Woche des Sports

Die Ergebnisse unserer Kampagnenaktivitäten

in Anwesenheit

PARTNER	NAME DER AKTION	BETEILIGTE	MEHR INFOS:
APS ASD MARGHERITA SPORT E VITA	<i>EWOS 2024 - no violence against Kids & women</i>	200	https://tinyurl.com/5n76mdsu
UFEC	<i>Conference Day "Strategies to increase female participation in sport"</i>	35	https://tinyurl.com/3vcc9yx2
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ETTU	<i>"Jeu, Set et Mixité"</i>	300	https://tinyurl.com/4f3ws6ac

776

Menschen in ganz **Europa erreicht**,
und zwar sowohl online als auch im
persönlichen Gespräch.